

# Bridging the Gap: *Timetable*



Keele University and The New Vic Theatre invite you to an interactive workshop sponsored by the Arts and Humanities Research Council under their Connected Communities Programme

on  
Bridging the gap between academic rigour and community relevance: fresh insights from American Pragmatism  
June 3-4, 2013

## **Day 1 (10:30 – 17:00)**

Claus Moser Building (CM 0.12), Keele University

[http://www.keele.ac.uk/media/keeleuniversity/group/kudis/campusmapandguide/Keele\\_campus\\_guide\\_colour.pdf](http://www.keele.ac.uk/media/keeleuniversity/group/kudis/campusmapandguide/Keele_campus_guide_colour.pdf)

10.30-11.00 Arrival and Coffee

11.00-11.20 Welcome and housekeeping arrangements

Professor Harry Scarborough, Director, Keele Management School and Professor Mihaela Kelemen, AHRC Project Leader

11.20-11.50 '**Knowledge sharing and social networks**'

Professor Harry Scarborough, Keele Management School, Keele University

11.50-12.20 '**Tales of creativity and innovation: understanding management practice in retailing**'

Dr. Latchezar Hristov, Audencia School of Management, France and Oxford Institute of Retail Management

12.20-13.10 Lunch

13.10 -13.40 '**When there is here – learning from interdisciplinary projects**'

Dr. Zofia Dworakowska, Institute of Polish Culture, Warsaw University

13.40-14.10 '**From charity to sustainability: NGOs' role in supporting companies to develop their sustainability footprint**'

Sorana Baciu, President, European Foundation for Engaged Youth

14.10-14.40 '**Why should theory be relevant to practice? An American Pragmatist Perspective**'

Professor Mihaela Kelemen, Keele University and Dr. Nick Rumens, Bristol University



## Day 1 (continued)

14.40-15.00 Tea Break

15.00-17.00 **Interactive Workshop: Design by Consensus**, Sophia de Sousa, The Glass-House Community Led Design and Dr. Theodore Zamenopoulos, Open University This hands-on workshop explores the benefits and challenges of working with a broad mix of stakeholders and why their involvement can lead to more successful buildings, spaces homes and neighborhoods. The session offers valuable insight into effective participation as well as practical tools to take away.

Dinner (at the participants' expense)

A table has been reserved at:

**Pasta Di Piazza**, 125 High Street, Newcastle-under-Lyme, Staffordshire, ST5 1PS,  
Tel: 01782 617610

The restaurant is a ten minute walk from the hotel

## Day 2 (10:00 – 16:00)

New Vic Theatre, Newcastle-under-Lyme

<http://www.newvictheatre.org.uk/getting-here-2>

Workshop facilitated by Sue Moffat (Director New Vic Borderlines and her team of theatre practitioners)

10.00 arrival and coffee (Main Auditorium)

10.30-10.45 Welcome from Theresa Heskins (Director of the New Vic Theatre)

10.45- 11.15 Audio Stories

11.15-12.00 The Journey Begins (venue: Workspace)

12.00-1.00 New Worlds Emerge

1.00-1.45 Lunch

1.45- 2.30 Making an Impression

2.30- 3.30 Building Bridges

3.30- 4.00 Final Remarks